



For Immediate Release

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LogmeOnce, Online Users Forced to Protect their own Passwords and Have them Encrypted

Recent Security Breaches Have Users Searching for Better Ways to Protect Their Own Information

Washington, D.C. (January 21, 2014)— On the heels of massive security breaches, online users are being forced to search for better ways to protect their own information. It has been reported that over four million Snapchat.com usernames and phone numbers were leaked. Neiman Marcus has also reported a breach in security, leaking personal information and was unaware at the time if online users were included. Companies are scrambling to find better ways to ensure consumer's personal information remains secure while consumers and online users are forced to take securing their personal information in their own hands.

LogmeOnce an Identity Management (IdM) and Single Sign on Software System (SSO) provides users just what they need to protect themselves. Kevin Shahbazi and Mike Shahbazi, the founders of security provider Trust Digital which was acquired by McAfee in June 2010, are once again launching a phenomenal product for both consumers and businesses. Users want to feel secure and not worry about their personal information. The LogmeOnce application does just that, it protects the user as well as assists in

The cloud based program works by allowing users to add multiple devices, applications, passwords, id's, and logins which prevent the need for multiple passwords which generally causes users to select weak passwords. With the incorporation of password policies, secure key management, secure communication and military grade encryption users are safe from having their information leaked.

“With LogmeOnce, you can eliminate the number of passwords you have to remember every day,” CEO Kevin Shahbazi said. “You can just log in once and feel more secure doing so. As a comprehensive solutions leader in this industry, I have watched the IdM market improve and evolve over time. We have reached a point where technology exists to improve people’s everyday lives as well as simplify and protect their access to various accounts. We are pleased to make this type of offering possible for people to use at home as well as for businesses to protect their security and that of their employees.”

Over the course of two decades, Kevin Shahbazi has amassed hands-on experience in various aspects of the security business, including engineering, product design and development, marketing and sales. As CEO, he oversees LogmeOnce’s strategic growth as well as its sales and marketing efforts. He is also focused on advancing the company’s core strength in password management, IdM and SSO, and solidifying the company’s position in this space.

Meet the LogmeOnce Founders

Kevin Shahbazi is an experienced industry executive with more than 27 years of proven leadership in business management and technology, achieving success through direct authority, collaboration, matrix relationships, team building and alliances. With a results-driven entrepreneurial spirit, he founded and co-founded several profitable, growing enterprises, including Applied Technologies, Trust Digital, eView Technologies and Avocado Security. He has successfully established strategic relationships with major organizations, including IBM, UBS, PepsiCo, Palm and Microsoft. Kevin is a frequent speaker at key industry events worldwide. He successfully recruited several nationally known executives as board members.

Mike Shahbazi, a graduate of the prestigious IIT and also former founder of Trust Digital, is recognized as a technologist in the field of enterprise security with more than 23 years experience in IdM, Information Security, enterprise network, systems management and CRM. His deep understanding of access and management of disparate devices for a true end-to-end security environment allows him to bring a wealth of information and experience to LogmeOnce. He has established himself as a go-to source in the IdM and SSO market. As a senior technologist, Mike has successfully undertaken and delivered various global IdM projects for clients such as the U.S. Government and large commercial enterprises. Furthermore, Mike pioneered the concept of enterprise mobile security by providing technological vision and direction. He turned unique technical ideas into sound business opportunities and protected the resulting IP to gain the market lead. As a result of creating more than 15 different sets of products, each addressing a unique area of need in security, network management and enterprise optimization, he has won many prestigious industry awards. In addition, he has been awarded four patents with the U.S. Patent and Trademark Office, and is currently a co-inventor on multiple additional pending patents.

Both Kevin Shahbazi and Mike Shahbazi are now combining their respective many years of IdM and SSO experience and trailblazing to soon launch in early 2014 LogmeOnce, a start-up provider of an innovative security and productivity suite for consumers and enterprise clients that desire to improve their security and IT infrastructure, enhance their customers' experience, and in turn, dramatically improve their own security, privacy and bottom line. The LogmeOnce suite of products delivers an entirely new level of security and access management that introduces science into authentication and security management. The LogmeOnce suite protects against fraud and theft, sabotage, malicious acts and legal exposure. Specific features, functions and benefits can be studied in detail at the website www.LogmeOnce.com.

About LogmeOnce

Confidently helping consumers and organizations protect their identity, data and information with identity and access management solutions, LogmeOnce develops, markets and supports a seamless and secure Single Sign-On, Identity and Access Management productivity suite. During the past two decades, the LogmeOnce executive management team has earned a global reputation for innovative, standards-based, security solutions and has captured numerous national and international industry awards. As an Independent Software Vendor (ISV), LogmeOnce's security suite includes a wide range of products, productivity solutions, cryptographic and e-security applications. LogmeOnce markets and sells its solutions worldwide directly and through a variety of partners. For more information about LogmeOnce, please visit www.LogmeOnce.com, call 866.608.1116, fax 866.732.0324, or email Media@LogmeOnce.com. For daily updates and information, "Like" LogmeOnce on Facebook at www.facebook.com/LogmeOnce and "Follow Us" on Twitter at www.twitter.com/LogmeOnce.

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