



FOR IMMEDIATE RELEASE

**AFTER UNIVERSITY OF MARYLAND HACK, LOGMEONCE FOUNDER
REITERATES IMPORTANCE OF PASSWORD STRENGTH**

More than 300,000 records of faculty, staff and students were copied, giving hackers access to social security numbers, student ID numbers and birth dates

WASHINGTON, D.C., February 26, 2014—The University of Maryland became just the latest statistic several weeks ago in what appears to be more and more widespread hacking and data breaches. Typically hackers can get in through an open door in security, but a school official said that, via the *Washington Post*, “these people picked through several locks to get to this data.” This means that they exploited weaknesses in passwords and encryption.

Kevin Shahbazi, CEO of LogmeOnce, says that there is still surprisingly not enough emphasis on password strength.

“It’s just amazing that we see all of these major hacks continuing to happen and many of them could be prevented,” says Shahbazi. “The University of Maryland breach demonstrates the reality of having weak passwords and the other security challenges we face both online and offline. I would certainly encourage students and faculty to change their passwords, make them all strong with unique combinations of letters, numbers and symbols.”

LogmeOnce, set to launch its signature password manager application in March, is currently offering free, military-grade encryption services to those who register early.

To reserve your spot, sign up here at <http://www.LogmeOnce.com/FreeEncryptions>

Fresh off their experience at Trust Digital, which was acquired by McAfee in 2010, LogmeOnce founders Kevin Shahbazi and Mike Shahbazi are nearing the release of their company’s signature product. The LogmeOnce password manager lets users securely log in from any device with one login, protecting their data in the cloud, their desktop and even a USB. It also supports multi-factor authentication, which will significantly cut down the amount of time and effort users need to manage their accounts while giving them peace of mind.

About LogmeOnce:

Confidently helping consumers and organizations protect their identity, data and information with identity and access management solutions, LogmeOnce develops, markets and supports a seamless and secure Single Sign-On, Identity and Access Management productivity suite. During the past two decades, the LogmeOnce executive management team has earned a global reputation for innovative, standards-based security solutions and has captured numerous national

and international industry awards. As an Independent Software Vendor (ISV), LogmeOnce's security suite includes a wide range of products, productivity solutions, cryptographic and e-security applications. LogmeOnce markets and sells its solutions worldwide directly and through a variety of partners. For more information about LogmeOnce, please visit www.LogmeOnce.com, call (866).608.1116, fax 866.732.0324, or email Media@LogmeOnce.com.

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